



RareBreedAuctions.com has established itself as the pre-eminent leader of rare and heritage livestock auction sites. In June and July of 2010, RBA boasted more web auctions with active bids than all of its major competitors combined. The success of our site is rooted in a synergistic combination of reliable customer service, cutting-edge technology and first-class design and aesthetics.

RBA averages over 60,000 hits per month in web traffic and has nearly 450 active registered members. We currently offer two advertising banner sizes, in three locations:

The screenshot shows the Rare Breed Auctions website interface. At the top, there's a navigation bar with 'CATEGORIES', 'SELL', 'MEMBERS AREA', 'WANTED ADS', and 'HELP'. Below this is a 'Featured Auctions' section with several listings, each with a photo and details like 'Start Bid', 'Current Bid', and 'Ends'. To the right of the featured auctions is a 'Site News' section with recent updates and a 'Site Status' section showing user counts. At the bottom, there's a 'Recently Listed Auctions' section with more listings. Two large banners are overlaid on the right side of the screenshot: 'BANNER #1' (200 x 330) and 'BANNER #2' (200 x 330). A third banner, 'BANNER #3' (728 x 90), is shown at the bottom of the page.

Banner Location #1

Right Side
200 x 300 pixels
(Home Page Only)

Banner Location #2

Right Side
200 x 300 pixels
(Home Page Only)

Banner Location #3

Footer
728 x 90 pixels
(All Pages)

Month-To-Month
\$50/month
No more than 4 banners per position, loading at random

Quarterly
\$125/quarter
No more than 4 banners per position, loading at random

Quarterly (Unique)
\$500/quarter
No other banners. Inclusion in all email newsletters.

BANNER #3 728 x 90